



# Meera M

WEB DEVELOPER

## Details

+971 545324279

meera0492@gmail.com

NATIONALITY

Indian

## Links

[LinkedIn](#)

[Portfolio](#)

## Skills

Wordpress

Woocommerce

Digital Marketing

Email Marketing

SEO

Project Management

Server Management

AI Tools

MySQL

jQuery/JavaScript

PHP

HTML & CSS

Python

## Languages

English

Hindi

Malayalam

## Profile

I have 10 years of experience as a Web developer in WordPress CMS framework also worked in Digital marketing and SEO strategies.

- Implement and maintain content management systems (primarily WordPress(Woo-Commerce), some Drupal, Joomla, Shopify, Square space, Wix), including installation, configuration, troubleshooting, and creation of custom plugins and content types. Develop and deploy upgrade/migration plans for content management systems.

## Employment History

### Senior Web Developer, A&A Associate, Dubai

JAN 2025 – PRESENT

SEO and web development works for multiple stakeholders, including SRTIP, Momentum, Business Consultant, and Mosaic Digital Marketing external clients works. Contributed to campaign planning and execution across various digital marketing activities. Supported E Commerce website development and optimization projects. Utilized AI tools to improve marketing workflows and campaign performance. Generated organic leads through SEO and digital growth strategies. Designed and managed high-converting landing pages for marketing campaigns.

### Senior Web Developer, Footprint Real Estate, Dubai

MAR 2023 – SEPT 2024

]Creating landing pages, Organic lead generation, Email Marketing, Development & maintenance of custom applications. Part of all marketing events and activities.

### Freelance Web Developer, Kaizer Leather, Dubai

FEB 2022 – DEC 2023

Senior web developer to add additional functionalities in the woocommerce website, fix issues and maintenance of website. Technical support and SEO support.

### Web Developer, Mr Digital, Kochi

JUN 2020 – JAN 2022

Conversion of HTML to WordPress themes. Managed Web hosting and server related activities. Website developed using builders like Divi, Elementor, Visual composer etc. Websites managed that developed in Squarespace, Shopify, Wix etc. Website maintenance and performance improvement also done as a part of SEO activities.

### Web Developer, Artificers Technologies, Kochi

JAN 2015 – JAN 2020

Many projects done in WordPress, E-commerce websites using WooCommerce. Payment gateways implemented like pay-pal, stripe, klarna etc. One project done in Drupal. Worked as team lead for managing multiple projects and team. Worked in SEO team handled Digital marketing works and SEO reporting.

### Web Developer, Choice Softech , Kochi

FEB 2014 – MAY 2014

Web development works done in WordPress CMS framework.

### Software Engineer, Quadloops Technologies, Kochi

JUN 2013 – DEC 2013

Started career as junior Software engineer at Quadloops Technologies. Done projects in Python framework Django.

## Education

### B.TECH , Information Technology , LBS College of Engineering, KASARGOD

2009 – 2013