Meera M

WEB DEVELOPER

Details

+971 545324279
meera0492@gmail.com

NATIONALITY
Indian

Links

LinkedIn
Portfolio

Skills

- Wordpress
- Woocommerce
- Digital Marketing
- Email Marketing
- SEO/Google Services
- Project Management
- MySQL
- Server Management
- jQuery/JavaScript
- PHP
- HTML & CSS
- Python

Languages

English
Hindi
Malayalam

Profile

I have 8 years of experience as a Web developer in WordPress CMS framework also worked in Digital marketing and SEO strategies.

- Implement and maintain content management systems (primarily WordPress(Woo-Commerce), some Drupal, Joomla, Shopify, Square space, Wix), including installation, configuration, troubleshooting, and creation of custom plugins and content types. Develop and deploy upgrade/migration plans for content management systems.

Employment History

Senior Web Developer at Footprint Real Estate, Dubai
MARCH 2023 — PRESENT

Creating landing pages, Organic lead generation, Email Marketing, Development & maintenance of custom applications. CRM and Google services. Part of all marketing events and activities.

Freelance Web Developer at Kaizer Leather, Dubai
FEBRUARY 2022 — DECEMBER 2023

Senior web developer to add additional functionalities in the woocommerce website, fix issues and maintenance of website. Technical support and SEO support.

Web Developer at Mr Digital, Kochi
JUNE 2020 — JANUARY 2022

Conversion of HTML to WordPress themes. Managed Web hosting and server related activities. Website developed using builders like Divi, Elementor, Visual composer etc. Websites managed that developed in Squarespace, Shopify, Wix etc. Website maintenance and performance improvement also done as a part of SEO activities.

Web Developer at Artificers Technologies, Kochi
JANUARY 2015 — JANUARY 2020

Many projects done in WordPress, E-commerce websites using WooCommerce. Payment gateways implemented like pay-pal, stripe, klarna etc. One project done in Drupal. Worked as team lead for managing multiple projects and team. Worked in SEO team handled Digital marketing works and SEO reporting.

Web Developer at Choice Softech , Kochi
FEBRUARY 2014 — MAY 2014

Web development works done in WordPress CMS framework.

Software Engineer at Quadloops Technologies, Kochi
JUNE 2013 — DECEMBER 2013

Started career as junior Software engineer at Quadloops Technologies. Done projects in Python framework Django.

Education

B.TECH , Information Technology , LBS College of Engineering, KASARGOD,
2009 — 2013